

Go2mobile Datasheet



Mediatext Corporate is an interactive text facility with two primary functions, namely receiving and broadcasting text messages. On the receiving side, the product allows your customers, prospects and employees to contact you with their requirements or details. On the broadcasting side, you can keep those customers, prospects and employees up-to-date with news, enquiries, contact information, sales ideas, service calls... whatever your requirements may be. Mediatext Corporate is only limited in its uses by imagination.

Mediatext Corporate facilitates reply functionality and allows the replied messages to be filtered, grouped, and analysed.

Mediatext Corporate allows you to:

- Filter your inbound messages by keyword and then group them for later texting.
- Export your inbound messages for further analysis on your desktop.
- Identify Inbound Messages by name rather than mobile number. You can even view the entire conversation thread between yourself and the sender by clicking on an icon beside the name!
- Capture sender's details into groups.
- Profile your members and text those members who fit a particular profile.
- Preview the filtered list so that you can exclude any member from this broadcast without it being necessary to change the member's profile.
- Search your database by name and then text that particular member or members.
- Text an individual who is not a member of any group, i.e. input the mobile number of the recipient and text message.
- Build different profiles by setting up Data Sets and then setting up a group(s) within each Data Set.
- View a complete log of the messages sent, whom they were sent to and when they were sent.

Mediatext Corporate - What you get:

Mediatext Corporate is the most advanced mobile messaging service available.

Just look at the range of firsts:

- Identification by name of inbound messages.
- Go2mobile's unique dataset structure, which allows you to create additional fields in your database.
- Go2mobile's unique capture facility, which disseminates incoming messages to selected fields.
- Go2mobile's unique keyword facility, which allows you to filter information extremely easily.
- Go2mobile's conversation thread technology, which allows entire conversations between yourself and the client to be reconstructed online.
- Inbound data can be e-mailed to you in a comma delimited text format.
- Go2mobile's unique and rapid sending group messaging technology. You can filter criteria in many ways to make sure that the people you want to receive the message are the only recipients. No complexity is involved, simply select the group, tick the criteria you desire and send.
- Go2mobile's unique inbound management facility, which allows messages to be clearly displayed in real-time.

Here is just some of the infrastructure available to you as a customer of Mediatext Corporate:

- High speed message delivery
- Dedicated mobile number for sending and receiving text messages
- Online message tracking and archive search facility via our Member Zone*
- Premium telephone, email and fax support as standard
- Full back-up systems in place for peace of mind
- 24/7 monitoring of all systems

Mediatext Corporate System requirements:

Go2mobile host and manage the advanced infrastructure for you. All you need is a normal internet connection and a web browser to build your Groups and send your text messages. It is browser independent and platform independent. Go2mobile handle all technology aspects, so you can concentrate on what you do best.

Key Benefits:

- Easy implementation
- Plug and Play – we can have you up and running within 48 hours
- You benefit from new Go2mobile services as they develop

Go2mobile was the first company to offer corporate mobile messaging and heavily invests in Research and Development, which ensures your company is continuously kept up to date with mobile technologies.