

Go2mobile Datasheet



MediaText Radio is a text messaging solution that has been designed exclusively for radio.

Mediatext is an all-in-one product comprising of a MediaCentre (Inbox), Competitions, Group Messaging, Intelligence Polling and Reply Functionality. Below is a list of the key features within MediaText. This is a powerful service and there are many other features not listed.

Media Centre – The hub of Media Text. Go2mobile host a Golden mobile number for you. This mobile number is the portal number that is used by your station. Within the secure Media Centre you and your DJs can view all incoming text messages and reply to the listener. Media Centre gives you true real-time, inbound texting for full interactive communication with your audience.

Competitions – We are all aware of the radio, television and press text competitions by now. They are very popular because they work! Prize Pigs can also be tagged and identified.

Polling – Ideal for finding an opinion and allowing your listeners and target market to interact with you in a real-time environment. You can set-up polls “on the fly” and view the results instantly in a graphical user interface. Of course all voters are copied to the mobile database for future marketing.

Group Text – Managing multiple mobile lists. From here you can operate different mobile lists for different promotions or brands.

Statistics – No marketing tool would be complete without statistics so you can measure the effectiveness of your text messaging solution.

Proven Pedigree

Go2mobile were the 1st company in Ireland to offer SMS / Text messaging to the corporate and marketing community. We were innovators then, and we still are!

Go2mobile are the current holders of the O2 “Innovation Solution Award”.

Many blue chip clients both in the marketing and corporate community use Go2mobile services above our competitors.

Safe Investment

As the technology develops so will MediaText. This ensures you are always ahead of your competitors when it comes to utilising the power of Mobile services. Mobile services is a fast moving environment – MediaText is ready for the next generation

Reliability is key

The last thing you need is an unreliable text messaging solution!

That’s why Go2mobile have the most advanced Telco Standard Messaging Platforms available giving you high speed, high capacity, 2 way interactive messaging. Our servers are monitored 24/7 and are used for mission critical text alerting by many companies.